



For Immediate Release

CANADA FOR ASIA RAISES \$4 MILLION AND COUNTING

Over \$4 million was raised as a result of last week's Canada for Asia benefit event hosted by CBC Television and aired across television and radio throughout the country.

This unprecedented partnership of talent, aid agencies and broadcasters was also streamed on the internet on CBC.ca and at CanadaforAsia.ca.

Over 40 thousand Canadians responded by phone and internet to the call by more than 150 performers and special guests. Donations are still coming in.

The traffic on cbc.ca's live webcast was at more than twice its normal level with 40,000, we thank you for your support. Please feel free to contribute and monitor results at www.CanadaforAsia.ca.

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